

FII 2024

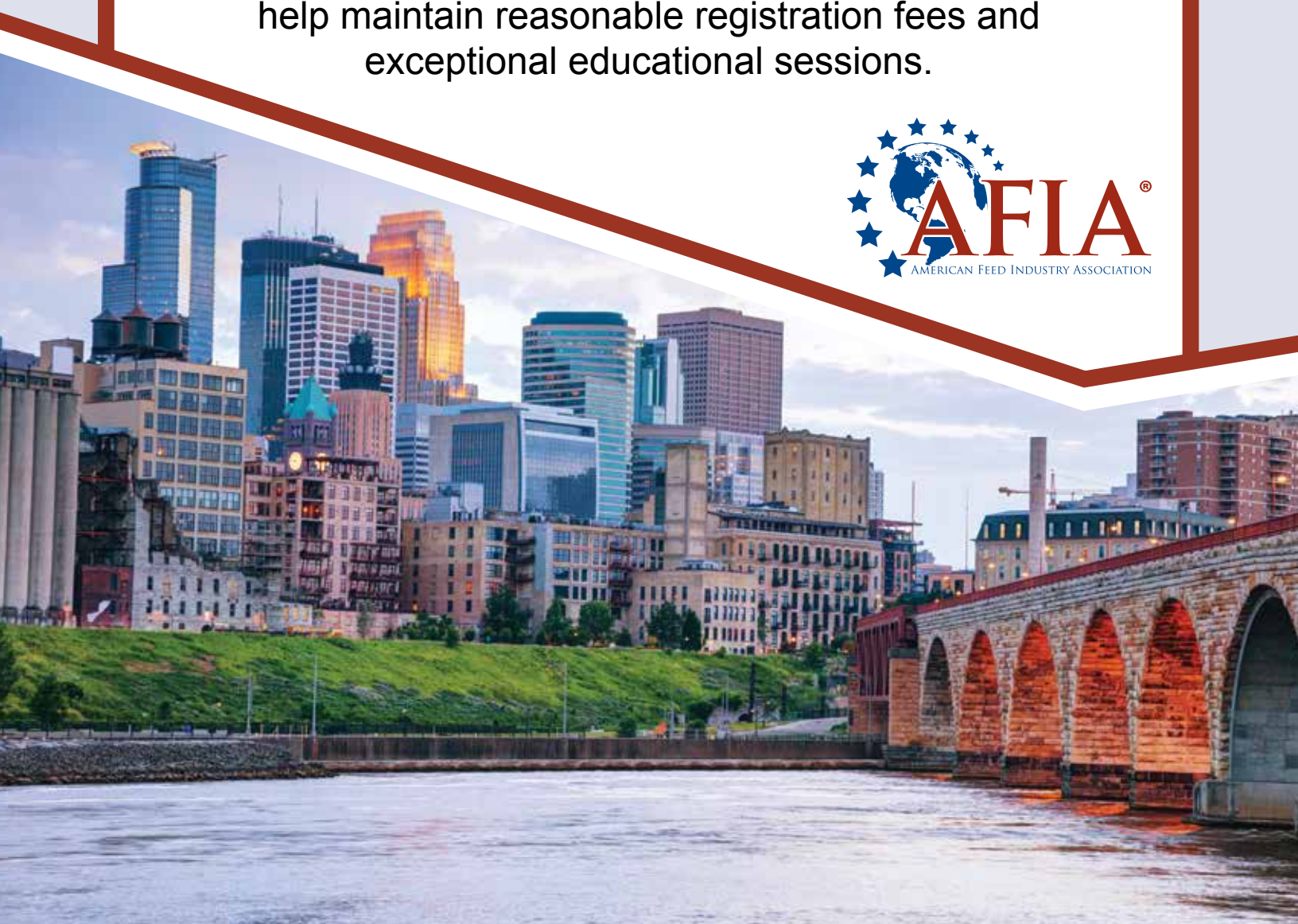
FEED INDUSTRY INSTITUTE

———— JUNE 17-20 ————

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SPONSORSHIP OPPORTUNITIES

The American Feed Industry Association appreciates your commitment to the support of this industry. Sponsorships help maintain reasonable registration fees and exceptional educational sessions.



Gold Level Sponsors \$2,250 are recognized with:

- Premier sponsor for FII welcome reception
- Company logo featured in two issues of AFIA's member newsletter FeedGram via gold email banner
- Table for marketing materials and pop-up banner (company to provide)
- Company logo and hyperlink to company website on FII event homepage and sponsor page
- Company logo displayed on all marketing materials (e.g. website, general session, event signage, etc.)
- Company logo on meeting break slides
- Company name acknowledged by moderator during opening and closing of program
- Company logo and acknowledgement on AFIA social media platforms
- Company logo on the closing page of the proceedings

Silver Level Sponsors \$1,250 are recognized with:

- Sponsor FII lunch
- Company logo featured in one issue of AFIA's member newsletter FeedGram via silver email banner
- Company logo and hyperlink to company website on FII event sponsor page
- Company logo displayed on all marketing materials (e.g. website, general session, event signage, etc.)
- Company logo on meeting break slides
- Company name acknowledged by moderator during opening and closing of program
- Company logo and acknowledgement on AFIA social media platforms
- Company logo on the closing page of the proceedings

Baseball Outing Sponsor – \$1,250 (Exclusive)

- Company name acknowledged on welcome message on videoboard
- Baseball cap or other baseball theme item with company logo (company to provide – optional)
- Company logo and hyperlink to company website on FII event sponsor page
- Company logo displayed on all marketing materials (e.g. website, general session, event signage, etc.)
- Company logo on meeting break slides
- Company name acknowledged by moderator during opening and closing of program
- Company logo and acknowledgement on AFIA social media platforms
- Company logo on the closing page of the proceedings