



PISC 2024

PURCHASING & INGREDIENT SUPPLIERS CONFERENCE

MARCH 12 – 14

GRAND HYATT SAN ANTONIO RIVER WALK | SAN ANTONIO, TX

SPONSORSHIP

AFIA EVENTS ARE SYNONYMOUS WITH QUALITY, DIVERSITY AND PRESTIGE.

As a sponsor, you will: increase your visibility before a diverse industry audience of hundred enhance your corporate image; reach an influential, exclusive audience; and break through the clutter. Associate your company with the American Feed Industry Association – the most trusted institution representing the total feed industry.

For more information go to the website, afia.org/PISC2024, or contact Lynette Tucker, AFIA meetings & events specialist, ltucker@afia.org or (703) 558-3573.

Diamond level sponsor \$15,000 (limited to two companies) are recognized with:

- Premier sponsors for the PISC late-night dessert bar
- Complimentary ambassador suite upgrade
- Table in networking area for marketing materials and pop-up banners (to be provided by company)
- 30-second sponsorship video played during general session
- Invitation to AFIA new members reception
- Five PowerPoint slides for networking room
- Banner ad on the AFIA calendar of events webpage in late February 2024 for 15 days
- Company logo and hyperlink to company website on PISC event homepage and sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA diamond level sponsor on-site banner
- Company logo recognized in two issues of AFIA's member newsletter FeedGram via a diamond email banner
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms
- Three complimentary registrations for your company or customers

Platinum level sponsor \$10,000 (limited to two companies) are recognized with:



- Sponsor a networking area with logo
- Table in networking area for marketing materials and pop-up banners (to be provided by company)
- Invitation to AFIA new members reception
- Three PowerPoint slides for networking room
- Banner ad on the AFIA calendar of events webpage in early February 2024 for 10 days
- Company logo and hyperlink to company website on PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA platinum level sponsor on-site banner
- Company logo recognized in one issue of AFIA's member newsletter FeedGram via a platinum email banner
- Company name acknowledgement by moderator during opening and closing of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms
- Two complimentary registrations for your company or customers

Gold level sponsor \$8,000 (unlimited) are recognized with:

- Two PowerPoint slides for networking room
- Company logo and hyperlink to company website on PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA gold level sponsor on-site banner
- Company logo recognized in one issue of AFIA's member newsletter FeedGram via a gold email banner
- Company name acknowledgement by moderator during opening of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms
- One complimentary registration for your company or customer

Silver level sponsor \$5,000 (unlimited) are recognized with:

- Two PowerPoint slides for networking room
- Company logo and hyperlink to company website on the PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company logo on AFIA silver level sponsor on-site banner
- Company name acknowledgement by moderator during opening of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platform

Bronze level sponsor \$2,500 (unlimited) are recognized with:

- One PowerPoint slide for networking room
- Company logo and hyperlink to company website on the PISC sponsor webpage
- Company logo displayed on all marketing materials (e.g., website, general session, select event signage, etc.)
- Company name acknowledgement by moderator during opening of conference
- Company logo on the closing page of proceedings
- Company logo and acknowledgement on AFIA social media platforms

EXCLUSIVE SPONSORSHIP ADD-ONS:

****IN ADDITION TO THE SPONSORSHIP LEVEL OF YOUR CHOICE***

Grand Reception sponsor \$4,000* is recognized with:

- Company logo on AFIA grand reception sponsor on-site banner
- Company logo on tables signage
- One reserved table at Grand Reception

Hotel Key Card sponsor \$4,000* is recognized with:

- Company logo on hotel key cards for all PISC attendees staying at the Grand Hyatt San Antonio River Walk
- *(Deadline for this sponsorship opportunity is February 1ST)*

Wi-Fi Passcode sponsor \$3,500* is recognized with:

- Company name listed as Wi-Fi passcode and logo on catch box (throwable mic) during PISC general session

SOLD OUT

Wednesday Breakfast sponsor \$2,000* is recognized with:

- Company logo on AFIA breakfast sponsor on-site banner
- One reserved table at Wednesday breakfast

Thursday Breakfast sponsor \$2,000* is recognized with:

- Company logo on AFIA breakfast sponsor on-site banner
- One reserved table at Thursday breakfast

Goat yoga sponsor \$2,000* is recognized with:

- AFIA provided yoga mat with sponsor logo
- Company logo on AFIA sponsor on-site banner for yoga class

Golf sponsor \$2,000* is recognized with:

- Company logo on one sleeve of golf balls and tees for tournament participants
- Company logo on transportation signage
- Company logo on golf lunch signage

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